



## DESIGNS - TRADEMARKS

### **CRISTINA ROLANDO**

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 Turin

She joined the firm in 2003 after a period of practice in a law firm specializing in IP and an experience in the legal department of a company. She becomes a partner in 2011. She is in charge of business development in China for trademarks.

She graduated in Law and now deals with legal matters, in Italy and abroad, relating to the protection of trademarks and designs, focusing on trademark searches, filing of trademarks worldwide, protection of rights before the IPTO and the EUIPO, trademark watching services and web monitoring. She is a lecturer in a number of seminars held at chambers of commerce, as well as in the main training courses for trademark attorneys.

She is a qualified European and Italian Trademark and Design Attorney. She is a member of the Design Team of MARQUES. She recently became an auditor in the Stakeholder Quality Assurance Panel (SQAP) program representing the latter association. She is a member of Studio Torta's China desk and Europe desk.

### **TRAINING**

Master's Degree in Law (Università di Torino)

### **SERVICES**

DESIGNS | TRADEMARKS

### **QUALIFICATIONS**

European and Italian Trademark Attorney | European and Italian Design Attorney

### **LANGUAGES**

Italian (native language) | English

