



## DESIGNS - TRADEMARKS

**ELISA  
TRICCERRI**

*triccerri@studiotorta.it*

 Turin

She joined the firm in 2006 and became a partner in 2023. Born in Turin and raised between France and Italy, after some work experience abroad, she moved to Japan, where she collaborated for several years with a local firm specializing in Industrial Property. She is an expert in Trademarks and Design, she mainly provides assistance to foreign clients in various sectors, in particular in the sector of Japanese anime.

Member of INTA, she takes part in the “Brand Restrictions Committee” aimed to deepen the impact of brand restrictions on trademarks and related rights required by the local legislations, such as for example the “plain packaging” in the tobacco industry. Member of the French association APRAM as well, she has the opportunity to compare the implications for trademarks and designs in several jurisdictions.

She is the International Marketing Deputy Manager with fellow patent attorney Luigi Franzolin.

### **TRAINING**

Master's Degree in Japanese Language and Literature (Université Jean Moulin – Lyon) | Teaching French as Foreign Language (Université Grenoble-Alpes)

### **SERVICES**

DESIGNS | TRADEMARKS

### **AWARDS AND ACCOLADES**

“IP Rising Star” (2018 / 2019) and “Notable Practitioner” (2020) by MIP | “Leading individual” by WTR 1000 (2019 / 2020 / 2022 / 2023)



**QUALIFICATIONS**

European and Italian Trademark Attorney | European and Italian Design Attorney

**LANGUAGES**

Italian - French (bilingual) | English | Japanese

