



MARCHI

**ALESSANDRA  
BONO**

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📍 Turin

She has been collaborating with the firm as lawyer since 2025. She handles Intellectual Property, Civil and Commercial law, both in extrajudicial and judicial contexts, assisting clients at both national and international levels.

She has extensive experience in matters of counterfeiting and unfair competition, and, in recent years, she has also been involved in proceedings before the Italian Competition Authority (AGCM), with particular reference to the phenomenon of influencer marketing. She has been a lecturer at the BAU International Academy of Rome for the courses “Internationalization, patents and copyright: how to copyright your intellectual property to achieve competitive advantage” and “International Business Course.”

She is author of several publications in the field on intellectual property and business contracts and speaker at events on IP. She is a member of the Turin Bar Association. She has been an INTA member since 2018.

### TRAINING

Master’s degree in law (Università degli Studi di Torino) | Diploma in Comparative Law from the International Association of Comparative Law (Faculté Internationale de Droit Comparé, Strasbourg )

### SERVICES

TRADEMARKS | PATENTS | DESIGN | COPYRIGHT | DOMAIN NAMES |  
CONTRACTS | UNFAIR COMPETITION

### LINGUE

Italian (native language) | English | French

